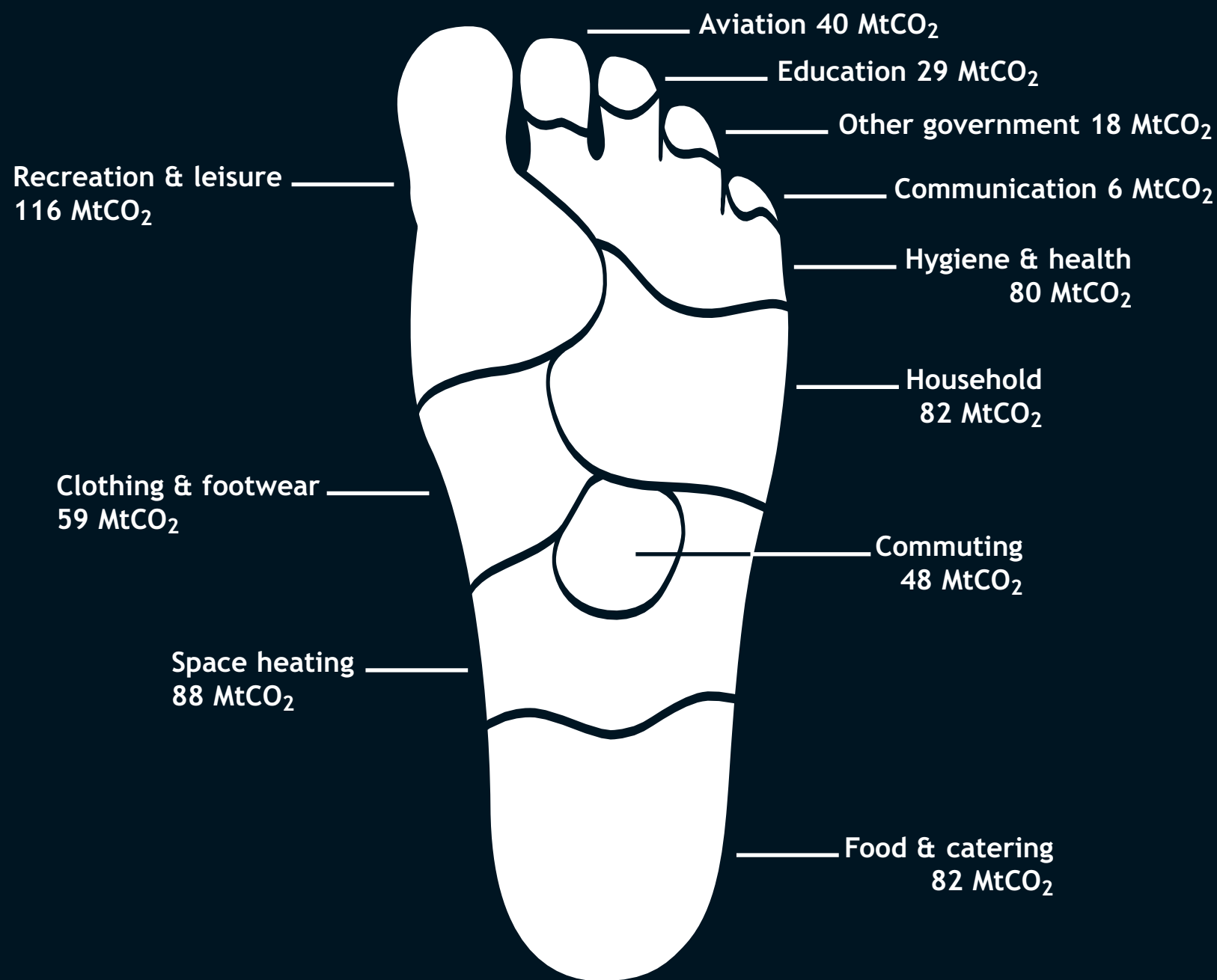


Understanding the UK's carbon footprint is the first step in reducing it.



Now let us help reduce yours.

The UK's carbon footprint is 648 million tonnes CO₂, the annual emissions embedded in everything we do*. With the Carbon Trust, individual businesses can reduce their footprint through proven carbon management and by developing the lower carbon products and services that consumers will increasingly demand. This will not only benefit business but the UK as a whole. Call us today on 0800 085 2005 or visit www.carbontrust.co.uk



* Source: Carbon Trust Report (CTC603), 'The carbon emissions generated in all that we consume', using the UK Carbon Attribution Model, centre for Environmental Strategy, 2006. The Carbon Trust is funded by the Department for Environment, Food and Rural Affairs, the Department of Trade and Industry, the Scottish Executive, the Welsh Assembly Government and Invest Northern Ireland.